

What personal information does Dunscar Golf Club collect about you?

# The Golf Club collects the following personal information from golfers:

Name and contact details, such as address, email and phone number, bar purchase history, and other information provided, such as responses to surveys and marketing preferences.

## How does Golf Club use golfers' personal information?

- Provided the Golfer gives consent to the Golf Club the member's information is used for the following purposes:
- To operate the club and provide golfers with booking, event management and other services.
- To send Golfers promotional information about special offers or other membership benefits that they may find interesting.
- To contact Golfers for market research purposes to ask about new products or services that may be offered in the future.

The Golfer can opt-out receiving these types of communications at any time.

## Does Dunscar Golf Club share your personal information with third parties?

Golf Club will not share Golfers' personal information without consent, except:

- Where it is necessary to share with a service provider, such as GolfNow, in order to provide
  Golfers with services they have requested e.g. such as booking tee times, customer support or
  marketing.
- To share it with trusted business partners for the purposes of conducting data analytics or market research on an aggregated or anonymous basis.
- Where Dunscar Golf Club has a legal obligation to disclose the information (such as responding to a court order), to protect the Golf Club's legal rights or to prevent fraud or illegal activity.

### **Access to Information**

You have the right to request access to the information we hold on you. You can do this by contacting us at <a href="mailto:secretary@dunscargolfclub.com">secretary@dunscargolfclub.com</a>. We will make sure to provide you with a copy of the data about you. In order to comply with your request, we may ask you to verify your identity. We will fulfil your request by sending your copy electronically, unless the request expressly specifies a different method.

## **Information Correction and Deletion**

If you believe that the information we have about you is incorrect, you are welcome to contact us so we can update it and keep your data accurate.